

DESIGN AND PRINT



GameOn
DESIGN & PRINT



Sports Media Guides & Event Programs

PROCESS GUIDE

Our mission is simple: Support youth athletic teams with professional-quality media guides that serve as memorable keepsakes while generating essential fundraising revenue. With 28+ years in print marketing and advertising design, we deliver ad agency-level creative and top-notch printing at affordable rates.

TIMELINE & PROCESS OVERVIEW

Total Timeline: 5-8 Weeks

- Ad Sales Period: 2-6 weeks (you control this)
- Ad Production: 2-3 weeks
- Print & Ship: 5-6 business days (2-4 day rush available)

How It Works:

1. We create web forms for your team with your colors and logos
2. Your team sells ads using easy online forms (no paper!)
3. Sponsors submit their own content through our design form
4. We design professional ads and upload proofs to Google Drive
5. You approve ads and book layout
6. We print and ship directly to you



AD SALES MADE EASY

Who Sells Ads?

Your team, booster club, or student-athletes sell ads. Get students involved by running a sales contest with rewards for top sellers!

Suggested Business Sponsor Ad Rates

Back Cover/Inside Covers	\$300-\$800 (premium positions)
Full Page.....	\$325-\$600
Half Page.....	\$160-\$475
Quarter Page.....	\$90-\$350
Eighth Page	\$60-\$125

Student Shout-out Ads: We recommend a set of lower rates for families

*Note: Rates vary based on your community economics and business support availability.
You set your own pricing!*

YOUR DIGITAL TOOLKIT

1. Ad Sales Intro Flyer

- Customized PDF with your team logo, colors, and QR codes linking to your forms. Email or hand out to potential sponsors.

2. Online Ad Order Form

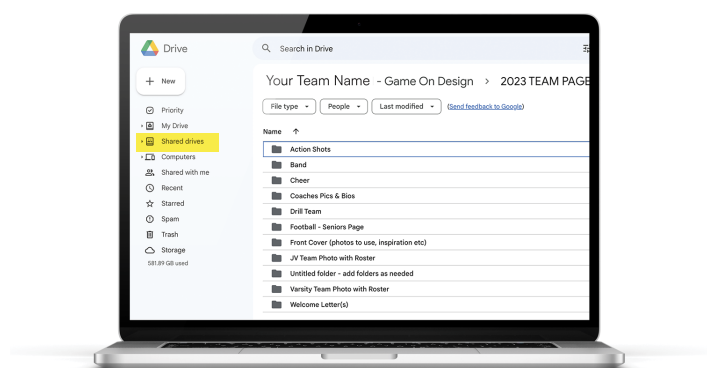
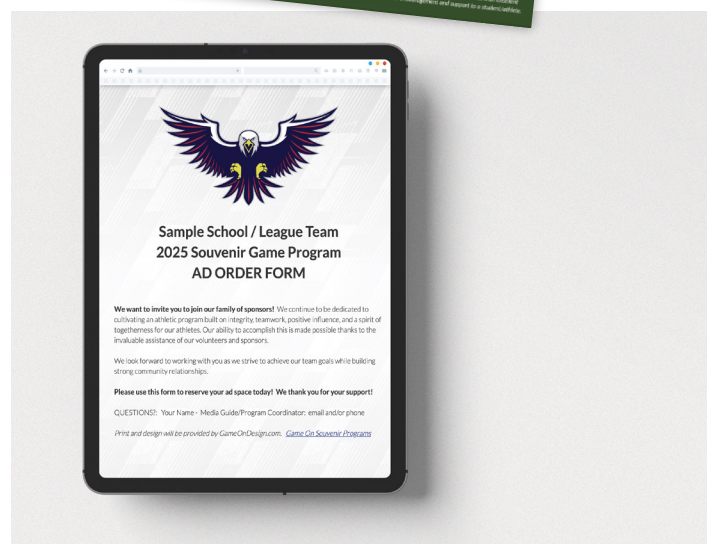
- Mobile-friendly form that can be accessed from phones or tablets
- Perfect for selling ads on the go around town
- All submissions automatically flow into a Google spreadsheet dashboard
- Track all sales, sponsors, and revenue in real-time
- Share the link via email, website, or social media

3. Online Design Submission Form

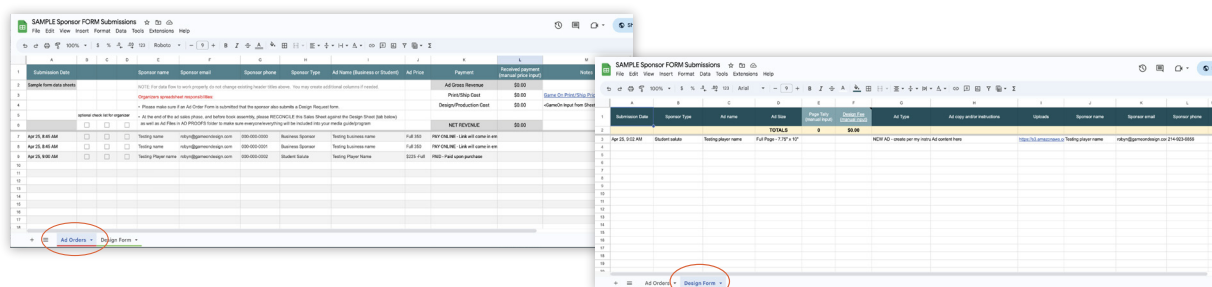
- Sponsors submit their own logos, images, and ad copy directly to us
- No more acting as the middleman collecting materials
- Saves you hours of follow-up time

4. Google Shared Drive Organization

- All spreadsheets, ad proofs, and art files in one organized folder
- Add multiple content managers as needed
- Upload team photos and player information easily
- No more endless email chains about ad content



Upload all team info and images to your shared drive



AD APPROVAL PROCESS

Step 1: We create professional ads from sponsor submissions

Step 2: High-resolution PDFs uploaded to your Google Drive

Step 3: You email proofs to sponsors for approval (we provide recommended wording)

Step 4: If revisions needed, sponsor emails both you and Game On with changes

Step 5: We revise and upload new proof to Drive

BOOK ASSEMBLY & FINAL PROOF

Once all individual ads are completed and approved, we assemble the complete media guide according to your specifications or our professional layout recommendations.

Final Book Proof:

- Complete PDF of entire media guide uploaded to Drive
- Review all pages, ad placement, and team content
- Request any final revisions
- Approve for print

Team Pages & Content:

- Upload team/player photos to designated folders in Drive
- Submit rosters, schedules, and team information
- We design pages based on your content and preferences
- Specify layout requirements or let us handle design



READY TO GET STARTED?

Email the following to: robyn@gameondesign.com

- School/League Name and City
- Sport or Season
- Estimated page count
- Desired printed guides delivery date
- Email address(es) of organizers for Google Drive access
- High-resolution team logo(s)

Additional Setup Information Needed:

- Custom intro ad sponsor letter wording (if different from standard)
- Your ad rates for business and student ads

Pricing

**\$35
Per Page***
+

Print Cost

**Offset this cost
easily with several
business sponsors**

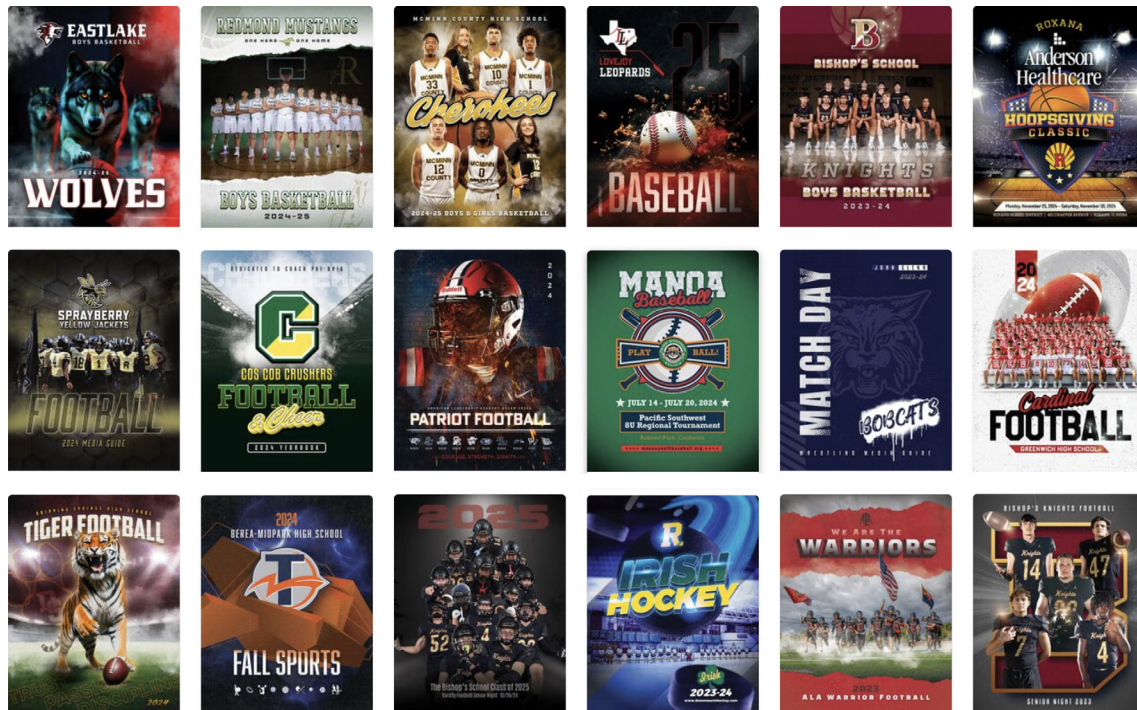
*More complicated, custom layouts are \$40pp

WHY CHOOSE GAME ON DESIGN?

- 28+ years of professional design and print marketing experience
- Former Creative Director with expertise in team management and tight deadlines
- Ad agency-level design at affordable fundraising rates
- Streamlined digital process saves organizers countless hours
- Professional printing with fast turnaround
- Dedicated support throughout the entire process
- Every media guide receives unique, captivating design touches

Our Goal: Enhance your team image and deliver a remarkable souvenir book that will be cherished and admired by players, families, and fans.

VIEW THE SOUVENIR PROGRAM GALLERY



ADDITIONAL PRODUCTS & SERVICES

Beyond media guides, we can produce and print any items your team needs:

- Banners (mesh and vinyl)
- Posters (large and small format, single or multiple copies)
- Roster Cards
- Event Brochures
- Custom team materials